

## Transdev Group at the UITP 2019 Global Public Transport Summit

Stockholm (Sweden) – June 07, 2019 – Transdev, The Mobility Company, will be present at the 2019 UITP Global Public Transport Summit (booth B1010) and will showcase its global transportation footprint, multimodal expertise, and experiences in Mobility as a Service (MaaS), Transport on Demand (TOD) and Autonomous Transportation Systems.

With almost 130 years of history, the [UITP Global Public Transport Summit](#), to be held from June 9-12, 2019 in Stockholm (Sweden) remains the world's biggest event dedicated to sustainable mobility. With this year's topic "[The Art of Public Transport](#)", covering all urban and regional transportation modes across the globe, the Summit combines a diverse program of leading congress sessions and an outstanding exhibition full of the latest innovations, solutions and products.

On **June 11 at 3:15 pm**, Thierry Mallet, Chairman and CEO of Transdev Group and Mohamed Mezghani, Secretary General of the UITP will jointly sign an agreement to establish a **new UITP Regional Training Center** at Transdev headquarters in Issy-les-Moulineaux (France). Upcoming sessions offered through the Paris regional training center will be:

- Artificial Intelligence – July 3-5;
- Mobility as a Service (MaaS) – October 7-9;
- Crowd Management – October 14-16.

The overarching goal of the UITP Center for Training is advancing talent in public transportation: because well-trained staff and customer-focused operations are essential to providing the highest quality of service needed for public transportation systems and offering reliable and attractive mobility choices. UITP has developed a portfolio of training programs that play an important role in the development of public transportation businesses.

The **Congress sessions** are the ideal place to debate and explore the strategic vision and business activities of an evolving sector. The event is also designed to provide strategic opportunities to network and develop new partnerships, investments and innovative projects. A total of **six Transdev executives** will be speaking during the three days of the summit with the following schedule:

### Monday, June 10

- 11:00-12:30: How to Integrate Fleets of Shared Autonomous Vehicles with Public Transport – Patricia Villoslada, Vice President Autonomous Transportation Systems

Tuesday, June 11

- 12:45-14:15: Perspectives & Priorities for the EU Policy on Urban Transport – Thierry Mallet, Chairman and CEO
- 14:30-15:30: Harvesting Innovation for Urban Mobility – Anne de Bagneux, Chief Strategy and Transformation Officer

Wednesday, June 12

- 11:00-12:30: Understanding Customer Expectations & Behavior – Hubert Joseph-Antoine, Group Strategy, Environment & Change Director
- 11:00-12:30: How to Digitize 54,000 Drivers: the Connected Driver Story – Jérôme Studer, Innovation Manager
- 14:30-15:30: The Science of Persuasion – Nudging Customers & Employees for Greater Performance – Marielle Villamaux, Chief Client Officer

Every hour, on the Transdev booth, experts will share their knowledge and experience from a vast number of areas. Our **21 micro sessions** are short and insightful, so come and join us on our booth B1010. The micro sessions start on the dot every hour during all three days of the UITP Summit. Topics covered include: Autonomous Mobility, Customer Experience, Mobility as a Service, Smart Driving, Use of Behavioral Science in Public Transportation, Electromobility, Rail Operations, First & Last Mile Solutions... Please see the attached schedule for details of all 21 micro-sessions.

Finally, Transdev will organize **two technical visits** on June 9 and June 13, for UITP visitors and Transdev clients. The first will focus on ferries operation in Stockholm, while the second is dedicated to electric buses in Eskilstuna. For more information about these technical visits: contact [thomas.charrier@transdev.se](mailto:thomas.charrier@transdev.se).

**About Transdev:**

As an operator and global integrator of mobility, Transdev – The mobility company – gives people the freedom to move whenever and however they choose. We are proud to provide 11 million passenger trips everyday thanks to efficient, easy to use and environmentally-friendly transportation services that connect people and communities. Our approach is rooted in long-term partnerships with businesses and public authorities, and in the relentless pursuit of the safest and most innovative mobility solutions. We are a team of people serving people, and mobility is what we do. Transdev is jointly held by Caisse des Dépôts Group (66%) and the RETHMANN Group (34%). In 2018, with 82,000 employees in 20 countries, the Group generated total revenues of 6.9 billion euros. For more information: [www.transdev.com](http://www.transdev.com) or download the MY Transdev mobile phone app from the App Store or Google Play:



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