



MEDIA RELEASE: TRANSPORT READY WHEN YOU, NOW AVAILABLE IN MANLY AND SYDNEY'S EASTERN SUBURBS

20 November 2017

Connecting to your F1 Manly and F7 Rose Bay Ferry service is now a whole lot easier with the launch of Ride Plus today.

Ride Plus, is a new flexible and personalised form of public transport, offering Manly and Eastern Suburb resident's greater convenience, service and connectivity.

Transdev's General Manager On Demand Transport Yvette Mihelic said: "Ride Plus is a fast, easy and direct way to simplify your commute, be it to the F1 Manly Ferry wharf or nearby Balgowlah, Manly Vale or Brookvale bus interchanges or in the city's east to F7 Rose Bay Ferry wharf, Bondi Junction and Edgecliff bus and train interchanges. This is future of public transport here and now in Sydney's Manly and Eastern Suburbs."

"Ride Plus is a 'point-to-hub On Demand Transport ride-share service – that means our six Mercedes Sprinter shuttles can pick you up direct from your door and drop you at your nearest public transport hub within the Manly and Eastern Suburbs On Demand zones."

"Our vehicles have been customised to provide a premium service and superior customer experience. They carry up to a maximum of 11 customers at any one time and feature free WiFi and USB points."

"There's also no timetable – this is transport when you want it, at a time convenient to you. You can book a trip, from one month to one hour ahead of when you need it, via the Ride Plus app or website www.ride-plus.com.au."

"Once your booking is confirmed, we'll then provide you with a 10 minute pick up time slot and a maximum 15 minute journey time guarantee. This is all part of the service in providing you with an On Demand Transport service that you can depend on to get you where you want to go."

Ride Plus services will operate Monday to Friday between 6am and 10pm, except public holidays.

Fares will cost a flat fee of \$3.10, payable in advance by credit card online.

Detailed map of the Eastern Suburbs On Demand zones are now available online at www.ride-plus.com.au

Ride Plus is an On Demand Transport trial part of the NSW Government's Future Transport program.

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About Transdev Australasia:

- Transdev employs around 5,800 people across Australia and New Zealand, delivering 145 million customer journeys every year
- In Sydney, Transdev successfully operates three bus contracts in Sydney's upper north shore, south and south western Sydney suburbs; the iconic Harbour City Ferries and; the current Inner West Light Rail network
- Internationally, Transdev operates successful On Demand Transport services in France, The Netherlands, United States, United Kingdom, Sweden and Portugal
- Transdev will use its smart routing software and technology proven in United States and The Netherlands to optimise travel times and routes for the on-demand pilots.

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Image: Ride Plus On Demand Service Launch

**STARTING MONDAY 20 NOVEMBER 2017
IN MANLY AND THE EASTERN SUBURBS**

Simplify your commute with

RIDE 
plus

The graphic features a blue background with a white silhouette of a city skyline at the bottom. Several location pins are placed above the skyline, with lines connecting them to the text. The pins are labeled with letters: 'B', 'F', and two red pins with a white location icon. A smartphone icon is shown on the left, displaying a map with a location pin. The text "Simplify your commute with" is in white, and "RIDE plus" is in large white letters. The "RIDE" part is in a bold, sans-serif font, and "plus" is in a smaller, lowercase font. The "Ride Plus" logo consists of a stylized yellow and orange swirl above the word "plus".

 **NSW**
GOVERNMENT

Transport Ready when you are
On demand public transport trial