



MEDIA RELEASE: NEW RIDE PLUS ON-DEMAND SHUTTLE TO MAKE COMMUTING A BREEZE

16 August 2017

Getting to and from your local ferry wharf, train station or bus stop is about to get a whole lot easier in Sydney's Eastern suburbs and Manly with the launch late this year of RIDE Plus, a new on-demand ride service operated by leading international transport company Transdev in partnership with Transport for New South Wales.

The new on-demand RIDE Plus service is part of a programme of public transport pilots announced by the New South Wales Government today.

RIDE Plus will offer customers a premium 'door-to-hub/hub to door' transport service to get to and from the F1 Manly ferry and F7 Rose Bay ferry services, as well as to and from train and bus interchanges at Bondi Junction and Edgecliff in the city's east.

RIDE Plus will be available Monday to Friday 6am to 10pm, and will be bookable online and via a smart phone app. Trips will cost a flat fare of \$3.10, payable by credit card online.

Premium vehicles will seat a maximum of 11 customers and feature free WiFi, USB points for charging your phone, quality seating, electric-sliding doors and privacy glass.

"RIDE Plus combined with traditional public transport journeys provides an appealing alternative to driving your car, and we expect it will encourage significantly more people to feel breeze on Sydney's beautiful ferries, catch the train or take the bus," Mr Lalande said.

Transdev's smart routing software and technology, proven in the United States and the Netherlands, will optimise travel times and ensure customers get to their selected ferry, train or bus service on time and safely.

Transdev currently operates buses, ferries and light rail in Sydney and employs around 5,800 people across Australia and New Zealand. Along with the pilot in Eastern Suburbs and Manly, the company is also partnering with the state government to deliver a transport-on-demand pilot in Sutherland Shire.

Internationally, Transdev operates successful transport-on-demand services in the Netherlands, United States, United Kingdom, Sweden and Portugal.





“We are excited to be working in partnership with Transport for New South Wales on two pilots in Sydney to demonstrate our international experience delivering transport-on-demand solutions, embracing technology and offering customers a great journey,” Mr Lalande said.

“At Transdev we see the future of transport as P.A.C.E. – Personalised, Autonomous, Connected and Electric – we expect transport-on-demand services to develop and integrate within existing public transport networks,” Mr Lalande said.

“The combination of on-demand transport, with traditional bus, rail and ferry services can deliver better customer service outcomes, reduce congestion and offer value for money for Government,” Mr Lalande said.

If the Eastern Suburbs and Manly pilot is a success, Transdev will work with the state government to replicate the service in other parts of Sydney.

- Ends -

About Transdev Australasia:

- Transdev employs around 5,800 people across Australia and New Zealand, delivering 145 million customer journeys every year
- Largest provider of multimodal public transport services across 7 cities
- In Australia, Transdev operates ferry services in Brisbane and Sydney, buses in Brisbane, Melbourne, Sydney, Perth and coach services to the resource sector in Darwin
- In New Zealand, Transdev operates passenger heavy rail networks in both Auckland and Wellington
- Transdev Australasia was incorporated in 1997

Media enquiries:

Kathy Lazanas

E: Kathy.Lazanas@transdev.com.au

M: +61 401 484 252

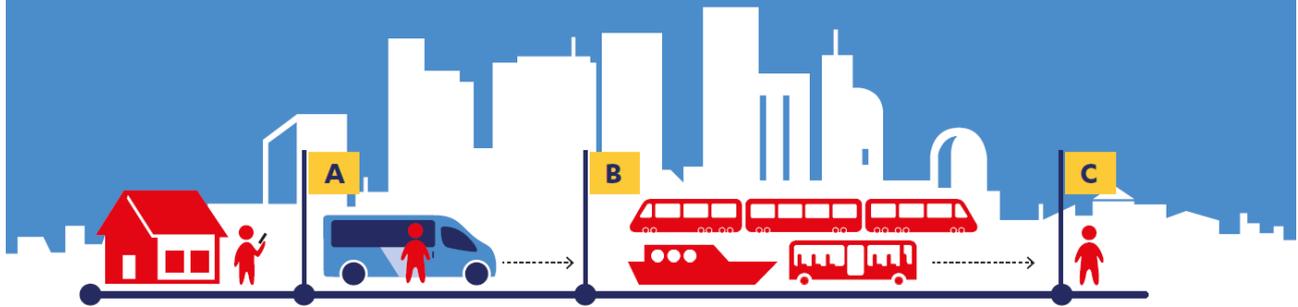
www.transdev.com.au





Image: Customer Journey Graphic Ride Plus

Simplify your commute with RIDE Plus in Eastern Suburbs and Manly



Plan your trip.
Book and pay by phone app or online.

Jump aboard.
Our driver will pick you up from your doorstep or agreed location.

Arrive at your local transport hub.
And connect to your onward ferry, train or bus service.

Arrive at your destination.
Don't forget to plan your trip back.

