



MEDIA RELEASE: NEW ON-DEMAND TRANSPORT TO MAKE IT EASIER TO GET AROUND SUTHERLAND SHIRE

16 August 2017

Getting around in Sutherland Shire's Jannali West, Sylvania, Gymea and Caringbah neighbourhoods is about to get a whole lot easier with the launch late this year of Transdev Link, a new on-demand ride service operated by leading international transport company Transdev in partnership with Transport for New South Wales.

The new on-demand Transdev Link service is part of a programme of public transport pilots announced by the New South Wales Government today.

Transdev Link will offer customers a flexible door-to-door service to get to and from major activity hubs such as bus and train stations, medical and business precincts, and shopping centres.

The service will be available Monday to Friday 7am to 7pm and select weekend times, with trips bookable via a phone app, online or over the phone.

Trips will cost a flat fee of \$2.60 for adults, and \$1.30 for concession card holders, payable by credit card online or cash to the driver.

Premium vehicles will seat a maximum of 11 customers and feature free WiFi, USB points for charging your phone, quality seating, electric-sliding doors and privacy glass.

On-demand offers customers an option that's more connected, convenient and customer friendly than traditional public transport modes.

"With Transdev Link customers can put their bus timetables away, and enjoy a personalised shuttle service when and where they need it in their local area," Transdev's CEO René Lalande said.

"The new on-demand services will make it easier for all customers to get from A to B – providing a safe, reliable and flexible transport option to get to your local train station, medical centre or shopping precinct," Mr Lalande said.

Transdev's smart routing software and technology, proven in the United States and Netherlands, will optimise travel times and routes.

Transdev currently operates buses, ferries and light rail in Sydney and employs around 5,800 people across Australia and New Zealand. Along with the pilot in Sutherland Shire, the company is also



partnering with the state government to deliver a transport-on-demand pilot in Eastern Suburbs and Manly.

Internationally, Transdev operates successful transport-on-demand services in the Netherlands, United States, United Kingdom, Sweden and Portugal.

“We are excited to be working in partnership with Transport for New South Wales on two pilots in Sydney to demonstrate our international experience delivering transport-on-demand solutions, embracing technology and offering customers a great journey,” Mr Lalande said.

“At Transdev we see the future of transport as P.A.C.E. – Personalised, Autonomous, Connected and Electric – we expect transport-on-demand services to develop and integrate within existing public transport networks,” Mr Lalande said.

“The combination of on-demand transport, with traditional bus, rail and ferry services can deliver better customer service outcomes, reduce congestion and offer value for money for Government,” Mr Lalande said.

If the Sutherland Shire pilot is a success, Transdev will seek to work with the state government to replicate the service in other parts of Sydney.

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About Transdev Australasia:

- Transdev employs around 5,800 people across Australia and New Zealand, delivering 145 million customer journeys every year
- Largest provider of multimodal public transport services across 7 cities
- In Australia, Transdev operates ferry services in Brisbane and Sydney, buses in Brisbane, Melbourne, Sydney, Perth and coach services to the resource sector in Darwin
- In New Zealand, Transdev operates passenger heavy rail networks in both Auckland and Wellington
- Transdev Australasia was incorporated in 1997

Media enquiries:

Kathy Lazanas

E: Kathy.Lazanas@transdev.com.au

M: +61 401 484 252

www.transdev.com.au



Image: Customer journey graphic Sutherland Shire

Get around your neighbourhood in Sutherland Shire with TransdevLink

